

## **DATA PROTECTION INFORMATION**

forum energetix

Gesundheits- und Lebensenergiezentrum Ges.m.b.H.

Leopold-Figl-Straße 1

8430 Leibnitz

Tel.: +43 (0) 3452 / 76630

Fax.: +43 (0) 3452 / 76630-224

E-Mail: [office@eurotransline.at](mailto:office@eurotransline.at)

## **GENERAL INFORMATION**

We take the protection of your personal information very seriously and hold ourselves strictly to the rules of data protection laws and the European Commission Privacy Statement.

## **HOMEPAGE DATA PRIVACY**

### **Informational use of the homepage**

If you use our homepage for gathering information only, we register only data that is automatically delivered to us by your web browser (so-called „Server-Logfiles“). The content of this data is dependable on your personal preferences and settings in your web browser. You can modify and adjust this data in your web browser as soon as you need or choose to. Every time you visit our homepage, we collect only data that is technically necessary to collect in order to enable the user functionality of our homepage and to enable a comprehensive user experience. The data that we collect:

- Visited website
- Date and time of you access
- The amount of data being sent
- Source or external reference from which you came to our website
- Web browser
- Operating system

- IP-address (in an anonymous form)

Data processing takes place according to the Art. 6 Abs. 1 lit. f GDPR on the basis of our legitimate interests of improving the stability and the functionality of our website. The collected data is not passed to third parties or used in any other way. However, we reserve the right to check and examine the information in server log files as transmitted by your web browser.

## **COOKIES**

Unless you have adjusted your browser setting in order to refuse cookies, our system will issue cookies when you log on to our site. Please see your browser's instructions for additional cookie information.

Cookies are files created by sites you visit and our site is no exception. This small data files named „cookies“ make your online experience easier by saving your browsing information with the help of unique identification codes. This codes enable us to provide you with a smooth and satisfying user experience, when browsing our website. Otherwise, we would have to retrieve your details again and again thus providing them automatically and enable you to save time and trouble.

## **METHOD OF CONTACT**

If you send us an email: [info@forumenergetix.at](mailto:info@forumenergetix.at) or phone us, we will use your given data in order to answer your email or to respond to your inquiry.

As soon as you decide to contact us, you voluntarily give us your data to process. The data you send us can be:

Name, surname, email address, telephone number, your message (everything you tell us or you want to ask). The legal basis for our personal data processing is the Art. 6 Abs. 1 lit. b GDPR.

Data gathered from you joining our surveys, questionnaires or responding to inquiries, will be processed according to the Art. 6 Abs. 1 lit. a GDPR (customer's consent through implied action).

## **GOOGLE ANALYTICS**

Our website uses Google Analytics, a web-analysis software from Google Inc. („Google“). Google Analytics uses „Cookies“, text data that is saved on your computer in order to analyse the use of our website. The information Google gathers from these cookies (including your IP-address) is sent to Google in the USA to process the data. Google will use this information on behalf of the operator of this website to evaluate your use of the website, to compile reports of the activity on the website, and to provide other services regarding website activity and Internet usage for the website operator. The IP address transmitted by your browser, as part of Google Analytics, will not be merged with any other personal data held by Google. Google will transfer this data to third parties if necessary, provided that this is legally mandated or insofar as third parties have been commissioned by Google to process this data.

You can anytime configure your browser to inform you about the use of cookies, so that you can decide on a case-by-case basis whether to accept or reject a cookie. Alternatively, your browser can be configured to automatically accept cookies under certain conditions or to always reject them, or to automatically delete cookies when closing your browser. Disabling cookies may limit the functionality of our website or any website.

For more information about how Google Analytics handles user data, see Google's privacy policy: <https://policies.google.com/privacy>

## **GOOGLE ADWORDS**

This website uses Google AdWords. AdWords is an online advertising program from Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, United States ("Google").

As part of Google AdWords, we use so-called conversion tracking. When you click on an ad served by Google, a conversion-tracking cookie is set. Cookies are small text files that your web browser stores on your computer. These cookies expire after 30 days and are not used for personal identification of the user. Should the user visit certain pages of the website and the cookie has not yet expired, Google and the website can tell that the user clicked on the ad and proceeded to that page.

Each Google AdWords advertiser has a different cookie. Thus, cookies cannot be tracked using the website of an AdWords advertiser. The information obtained using the conversion cookie is used to create conversion statistics for the AdWords advertisers, who have opted for conversion tracking. Customers are told the total number of users who clicked on their ad and were redirected to a conversion tracking tag page. However, advertisers do not obtain any information that can be used to personally identify users. If you do not want to participate in tracking, you can opt-out of this by

easily disabling the Google Conversion Tracking cookie by changing your browser settings. In doing so, you will not be included in the conversion tracking statistics.

You can configure your browser to inform you about the use of cookies so that you can decide on a case-by-case basis whether to accept or reject a cookie. Alternatively, your browser can be configured to automatically accept cookies under certain conditions or to always reject them, or to automatically delete cookies when closing your browser. Disabling cookies may limit the functionality of this website. For more information about Google AdWords and Google Conversion Tracking, see the Google Privacy Policy: <http://www.google.com/policies/technologies/ads/>, <http://www.google.de/policies/privacy/>

## NEWSLETTER

With forum energetix Ges.m.b.H. newsletter you have the opportunity to regularly receive the offers as well as the new information about our company.

To ensure, that no mistake is made while subscribing to our newsletter, we use a so-called Double-Opt-In Procedure: as soon you give us your email address, we send you a conformation link. Only after you click on this conformation link, your address will be added to our mailing list. **We will, therefore, process any data you enter onto the contact form only with your consent per Art. 6 (1) (a) GDPR. You can revoke the consent for personal data usage as well as the newsletter anytime through the "unsubscribe" link in the newsletter. The data processed before we receive your request may still be legally processed.**

With the help of other functionalities of our newsletter, we can evaluate, what content is of your interest and accordingly to that, we can supply our customers with better and more useful information. These results are used for the improvement as well as a more need-based creation of our offers and other content. The evaluation of the content is never linked to a person and is always performed on a general basis.

Your email address will be processed as long you are subscribed to our newsletter.

## EMAIL MARKETING SERVICE „RAPIDMAIL“

We create and send our newsletters with the help of the newsletter software Rapidmail. Rapidmail is an online newsletter platform from Germany:

## **Rapidmail GmbH**

Augustinerplatz 2  
79098 Freiburg  
Deutschland

The email addresses of our customers as well as other personal data (name, surname, gender...) are sent to the servers of Rapidmail in Germany and are also saved there. Rapidmail uses this data in order to be able to send the emails to the customers as well as to evaluate the newsletter for us. Rapidmail can furthermore use the data in order to optimise and enhance their services as for instance technical optimisation of the distribution of the newsletter, the design, for economic purposes as well as for the market awareness. Rapidmail never uses personal data of our customers in order to send them their newsletter and does not send data to third parties.

For more information on General Data Protection Regulation please see the Rapidmail Privacy Policy:

<https://www.rapidmail.at/datensicherheit>

## **YOUTUBE – VIDEOS**

On our website may be occasionally YouTube videos. The operator of these Plugins is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. If you visit a site with a Youtube plugin, you automatically connect to the server of YouTube. As soon as you connect, YouTube knows which site you are visiting. If you are logged into the YouTube server account, YouTube gets to know your personal surfing habits. You can prevent this, when you log out from your YouTube account.

As soon as you start a YouTube video on our website and you accept the cookies, these get installed to you computer in order to analyse the usage pattern. You can anytime deactivate the cookies.

For more information on General Data Protection Regulation please see the YouTube Privacy Policy:

<https://www.google.de/intl/de/policies/privacy/>

## **GOOGLE MAPS**

forum energetix Ges.m.b.H. uses for location information the services of Google Maps. With your consent, you IP-address together with other protocol data will be sent to Google Inc. 1600 Amphitheatre Parkway, Mountain View, CA 94043 in the USA.

For more information on General Data Protection Regulation please see the Google maps Privacy Policy: [https://www.google.com/intl/de\\_policies/privacy/](https://www.google.com/intl/de_policies/privacy/).

Setting for protection of personal data: <https://policies.google.com/technologies/product-privacy?hl=de&gl=de>

## **SOCIAL MEDIA PLUGINS**

For marketing purposes we also use Social Media Plugins („Plugins“) of facebook.com, Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA. You can detect the plugins through the facebook logo (white „f“ on a blue square or a „thumbs up“ symbol) or you will see the writing „Facebook Social Plugin“. The list as well as the of Facebook Social Plugins can be seen here:

<http://developers.facebook.com/plugins>

If you visit our website or any website with the facebook plugin, your browser will directly link you with the facebook server. The content of the plugin will be directed to your browser and from the browser to the website. We have no influence on the amount of data that facebook is gathering, but we know as follows: with the plugin facebook gets the information, which website did you visit. If you are logged on to facebook, facebook can allocate the visit to your Facebook account. If you object to that, you have to log out of your account. In case you interact with the facebook plugins as for instance with the „like“ button or you comment on something, this information is transmitted from your browser directly to facebook and is also saved there. If you do not have your own facebook account, it is still possible for facebook to find your IP-address and save it.

For purpose and amount of data and the further usage by Facebook and your rights, please see the privacy statement of Facebook: <http://www.facebook.com/policy.php>

You can block all Facebook-Social-Plugins with add-ons for your browser, for instance with the „Facebook Blocker“.

## **DATA PROTECTION GUIDELINES: THE PROTECTION OF PERSONAL DATA**

The correct gathering, saving and use of personal data relating to third parties and to family members of Eurotransline Ges.m.b.H. employees is part of the company's essential principals.

1. The company forum energetix GmbH meets the legal requirements for the protection of personal data and obligates itself to respect the valid General Data Protection Regulation. Eurotransline GmbH regularly reviews the practices of data collection, data usage and data disclosure of personal information in order to ensure that laws and provisions are being observed on a permanent basis.
2. The company forum energetix GmbH informs the users in case personal data is collected for the first time or when it is necessary to share the collected personal data with a third party. Personal data is never used for direct marketing purposes without the consent of the customer.
3. The company forum energetix GmbH collects and uses personal data only with the consent of the customer. For the statistics as well as the economic analysis or scientific research only anonymized data is used.
4. The company forum energetix GmbH maintains the safety and the security of the personal data and protects its integrity, as far as this is economically possible.
5. The company forum energetix GmbH presents its customers with the laws and the procedures in order to gain the insight to their personal data and give them the opportunity to correct or fulfill their personal data or to change or the cancel the given consent anytime.
6. The contract partners of the company forum energetix GmbH receiving personal data of our customers are obliged to adopt and apply these principles and goals of the General Data Protection Regulation.
7. The company forum energetix GmbH will disclose personal data only under certain circumstances as for instance in case of an judicial or court order without a prior notice or consent of the customer.
8. The company forum energetix GmbH modifies and adapts its former policy to the new policy, procedures, rules of conduct and practices as for instance in personnel management. All the existing, new or old personal data will be processed and used according to the new law.
9. The company forum energetix GmbH reserves the right to change or update its policies, rules, procedures and regulations according to the law. The company forum energetix GmbH will only retroactively apply amended guidelines to data it has collected in the past, if this is legally admissible.

Should you have any questions concerning the processing of your personal data, you are welcome to contact our Data Protection Officer.

## YOUR RIGHTS

You are, as the person concerned, entitled any moment to enforce the rights as provided by the General Data Protection Regulation. By presentation of the respective legal conditions these laws may apply:

- The right of **information** according to the Art. 15 EU GDPR

- The right of **access, correction** of inaccurate data according to the Art. 16 EU GDPR
- The right to **erase** according to the Art. 17 EU GDPR
- The right of **restriction** according to the Art. 18 EU GDPR
- The right to **data portability** according to the Art. 20 EU GDPR
- The right to **objection** or **cancellation** according to the Art. 21 EU GDPR
- The right to **complain** by the supervisory authority according to the Art. 77 EU GDPR

**Data Protection Supervisor:**

**Ing. DI(FH) Harald Schenner, CMC, CDISE, CDC**

Bürgergasse 40, 8200 Gleisdorf

UID: ATU54738609

T: 03172 / 67715-6

E-Mail: [dsba@derSchenner.at](mailto:dsba@derSchenner.at)